

**GAB Executive Council Minutes**

**January 2014**

**TREASURY REPORT**

$1818.60 Bank Balance

**OLD BUSINESS**

\*Recognition of new officers:

* Janice Garry, President; Susan Harris, Treasurer; Kim Harris, Communications Secretary; Archie Mathews, Recording Secretary; Richard Bias; Florida Beekeepers Association representative

\*Website; Kim & Janice met for discussion and development

**NEW BUSINESS**

\*Promotional materials will be developed for our community outreach goals.

* A QR code that will be linked to our website, will be added to the back of our new business cards (Kim Harris). *NOTE: QR code should have an edge for accurate reading.*
* A GABC flyer will be developed

\*T-Shirts with logo will be designed. Different styles of shirts, such as v-neck and tank tops will be explored.

\*A focus on supporting new members and new beekeepers is a strong goal:

* Bee Buddy program will continue to be developed as a broad concept of helping fellow beekeepers by matching skills, interests and needs. A Bee Buddy hotline or chat feature on the website will be explored.
* New member packet will be developed that may include a copy of the Beginning Beekeeping disc and information for a video of the basics of inspection. The disc, originally created by Archie, needs minimal updating.
* The EC unanimously voted to offer the UF Honeybee Club free membership to officers and a discount to club members. A $5.00 annual membership will be offered to all UF HB members.

\*Gary advised us of the Bee Informed national program that is a chat forum. <http://beeinformed.org/>

\*Creation of a library was discussed. The consensus seemed to be that a hard-copy library may be difficult for finding storage, transport of books and having a librarian to organize check-out and return of books. If we decided to go that route, Gary offered to donate books. Another option is a thorough list of online resources with links on our website.

\*Bee College will be in St. Augustine on March 7-8, Friday - Saturday. The scholarship will include $100.00 for expenses. Raffle tickets are $5.00 each or six for $20.00.

**UPCOMING EVENTS**

**\***Kanapaha Spring Festival 3/22 – 3/23. Susan Harris will organize the GABC booth. Cindy and Duane Diehl offered to bring their observation hive in addition to the GABC observation hive to improve visibility to booth visitors.

**General Meeting Announcements**

**\***Honeytasting presentation and samples by Cecelia Young.

**\***A honey jar doorprize was given away.

**\*BEES IN THE NEWS;**  An article from “Nature Conservancy” was shared.

**\*COMMUNITY OUTREACH**

Greenberry Taylor’s journalism project: <http://gbtufjournalismblog.wordpress.com/gainesville-beekpeeing-beeswax-and-a-little-exrta/>